

Ames Insurance Center

June 2011

Are you on facebook? So are we! Like our facebook page to get updates on Ames Insurance Center and insurance in general.

Summer Driving & Bicycling Tips

Driving in the summer is much more enjoyable than winter driving! However, summer driving brings with it something new to watch out for— bicyclists!

During 2009, over 51,000 cyclists were injured in motor vehicle traffic crashes (NHTSA, 2009). Keep yourself safe as a driver and a bicyclist with the following tips!

Drivers

- ◆ Don't honk your horn at bicyclists— this may startle them and cause an accident.
- ◆ Use extreme caution when passing and always pass on the left.
- ◆ Be careful when opening your vehicle door, especially when parallel parked.
- ◆ When in doubt, yield to bicyclists.

Bicyclists

- ◆ Ride on the right and pass on the left using caution.
- ◆ Always wear a helmet.
- ◆ If you're biking at night your bike must

be equipped with a white light on the front and a red light or reflector on the rear. Both must be visible over 300 feet.

- ◆ Bicyclists are considered vehicle operators and should follow the same rules of the road that motor vehicle drivers follow (ex: stopping at all stop signs).

- ◆ Yield to pedestrians.
- ◆ In Ames bicyclists cannot operate a bicycle on the sidewalks along Main Street (from Duff to Clark), Welch Ave (Chamberlain to Lincoln Way, and Lincoln Way (Stanton to Hayward).

Both drivers and bicyclists need to take caution when driving this summer and remember to share the road. Enjoy your summer!

NHSTA, 2009. <http://www-nrd.nhtsa.dot.gov/Pubs/811386.pdf>. "Iowa Bikes." Iowa Department of Transportation. http://www.iowadot.gov/iowabikes/sharing_iowa.htm.



Register your bicycle!

The city of Ames and ISU offer a free bicycle registration program. All bicycles on the ISU campus must be registered and the city of Ames recommends registering your bicycle as a way to deter bike thefts and assist in retrieving your lost or stolen bike.

The permit is easy to obtain, free, and never expires! You can register online or at a variety of places. For more information on registering your bicycle visit: <http://www.cityofames.org/index.aspx?page=980>



537 Main St, Suite 101
Ames, IA 50010
(515) 663-8750

Meet our New Employees

Kim Leaders

In February, Kim Leaders was welcomed to the team! Kim will be a senior in Marketing at Iowa State University this fall. She is originally from Woodbine, IA but moved to Ames in 2010 after transferring from UNI. She loves music, being outside and the Iowa State Cyclones! Kim is a member of the professional fraternity Delta Sigma Pi and spends a good amount of her free time playing with her niece and nephews.

Jessica Baseler

Jessica also joined the team in February and has been our full-time Marketing Coordinator since May. Jessica is originally from Cedar Rapids, IA. She graduated from Iowa State University in May 2011 with a double degree in Marketing and in Apparel Merchandising De-



Megan, Kim & Jessica

sign and Production. Jessica enjoys living in Ames and regularly walks to work.

Megan O'Neil

Megan is the newest member and joined the team in early March. Megan is a sophomore in Marketing at Iowa State University. She is originally from West Branch, Iowa, and moved to Ames this past fall to start school. Megan is actively involved on campus through

organizations such as her residence hall council and Delta Sigma Pi Fraternity. She spends a lot of her free time doing photography and design.

We are proud to welcome our three new employees. Be sure to check the upcoming newsletters to learn more about Kim, Jessica and Megan. Also, feel free to stop in and meet our new employees!

You can also find us on LinkedIn under the company profiles. Look for the Ames Insurance Center and follow our company!

2011 Big Customer Giveaway Update

The 2011 Big Customer Giveaway will continue through June 29th. Current clients all you have to do to get your name entered to win one of four great prizes is to have your friends and family tell us your name when they stop in to get a quote from us! Be sure to get your name into the drawing to win either a Grill and BBQ Tool set, Laptop, \$150 Hy-Vee gift card, or \$50 Gas card! Names will be drawn June 30th!



537 Main St, Suite 101
Ames, IA 50010
(515) 663-8750