



# March Newsletter

ISSUE 5

MARCH 1, 2010

## Ames Insurance Center

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### Office Happenings: March

Ames Insurance Center has no scheduled closings for the month of March.

### TOPICS

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## Flood Insurance

As we all know from the raging Iowa floods of summer 2008, flooding can be devastating. With spring just around the corner and the snow finally melting off the ground, floods are becoming a very real danger. Now is the time to look into getting your property protected with flood insurance.

According to [fema.gov](http://fema.gov), the average flood claim over the last 10 years has amounted to over \$33,000. Flood insurance is the best way to protect your belongings and your pocket-book in the case of flood.

Flood coverage is not given on a standard homeowners policy and must be purchased separately. The National Flood



Downtown Cedar Rapids, IA  
Summer 2008

Insurance Program (NFIP) was put in place years ago to help property owners protect themselves from floods. Flood insurance is available to homeowners, renters, and commercial owners/renters.

A flood policy covers the building and contents. However, it is a good idea to talk with an

agent to insure personal property. Building property includes the building, electrical and plumbing systems, some appliances, plus debris removal. Personal property includes coverage for furniture, clothing, and certain valuable items such as original artwork or furs. It is important to talk to an agent about what your policy does and does not cover.

Floods can be extraordinarily devastating, but flood insurance can help protect you in such an instance. If you are interested in protecting your home and belongings from the devastation of flood, please feel free to contact Julie.

*Information from [fema.gov](http://fema.gov)*

## Save with Cross-Selling

Did you know that many companies offer discounts to clients that hold multiple policies with them? It's true!

The majority of the companies we represent reward customers that hold multiple policies by giving them a package dis-

count. Having multiple policies with one company is called "cross-selling."

The most common cross-selling discounts are offered to clients that have both auto and home or auto and renters policies with one company. How-

ever, other policy pairings offer discounts as well.

If you are interested in receiving cross-selling quotes, please let us know and we would be happy to get some rates for you!



Spring is in the air (finally)! Now is a good time to ensure you have adequate coverage on your belongings!

Around the Office:  
Kait & Kiley's  
Spring Break Plans

Kaitlyn and Kiley are fast approaching graduation and their last spring break ever! Kaitlyn and her boyfriend will be visiting friends in Colorado for a few days while Kiley is taking a road trip to Arizona with her sister. They are both very excited for their last spring break as college students!

# BIG Giveaway!

We appreciate the referrals that our clients send us and we want to say thanks for them!

Beginning April 1, 2010, we will be holding our BIG Customer Giveaway! The contest is open to all currently insured clients at Ames Insurance Center!

Have your family and friends mention your name when they call us for a quote, and you will be entered into a drawing to win GREAT

prizes which include:

- **Compaq Laptop**
- **Grill and Tools**
- **\$150 Hy-Vee gift card**
- **\$50 gas card!**

Every person that mentions your name will qualify you to win one of our amazing prizes! The more referrals you send us, the more



likely you are to win!

The contest begins April 1 and will run until June 29. The winners will be announced

June 30. Please contact the office or go to our website for the official rules of the contest!

# Sign Up to Receive Newsletter

Are you interested in receiving the monthly newsletter via email? The newsletter is a great way to stay up-to-date with insurance industry information, as well as staying connected with Ames Insurance Center!

The newsletter provides valuable information on various forms of insurance, tips to protect your belongings,

and office information such as any scheduled closings and office hours.

Past newsletters are available to be sent you, and can also be found on our webpage. There is a link on the homepage that will take you to previous newsletters!

If you are interested in being put on the newsletter e-

mailing list, please let Kaitlyn know!



# Facebook Contest!

Ames Insurance Center has recently joined the Facebook world! We will use our account to update our clients about any changes in office hours, new information, and we will also run some fun customer contests!

During the month of March, we will run a contest for all

of our new Facebook fans!

All fans that join our fan page during the month will be entered into a drawing win some goodies! We will give the winner an Ames Insurance Center wa-



ter bottle and key chain, as well as a company coffee mug!

It's simple to join our fan page! If you are a current Facebook user, simply search for Ames Insurance Center, click on our profile, and become a fan!